What is process mining?
Process mining is a sub-discipline of business process management (BPM) that uses data mining techniques to analyze event logs, which are records of work activities that have been recorded over time. The goal of process mining is to uncover patterns and insights within these event logs, thus enabling organizations to improve their processes and gain competitive advantage. Unlike traditional process analysis methods that rely on subjective expert opinions, process mining provides an objective and data-driven view of your processes.

Why should you select process mining now?
Process mining is gaining traction as an important tool for process improvement and optimization. According to recent reports, the global process mining market size is expected to grow at a CAGR of 19% from 2021 to 2028. Here are some key reasons why you should consider process mining now:

- **Improved Process Efficiency**: Process mining helps in identifying bottlenecks and inefficiencies in processes, allowing organizations to optimize their workflows and reduce waste.
- **Increased Visibility**: Process mining provides a granular view of process execution, helping organizations to better understand the underlying processes and improve decision-making.
- **Data-Driven Insights**: With process mining, organizations can gain insights that are based on data rather than subjective opinions, leading to more evidence-based decisions.
- **Supports Continuous Improvement**: Process mining supports a continuous improvement approach, enabling organizations to iteratively improve processes based on real-time data.

Choose a leader in process mining and automation
We've named UiPath a leader in process mining and automation for our comprehensive platform for end-to-end automation. UiPath is leading the charge in process mining, delivering robust and intuitive process mining capabilities that help organizations optimize their processes and stay ahead of the curve.

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